



Dear Swiftie Summer Families,

We are so excited to welcome your camper to Swiftie Summer, the ultimate day camp experience for fans aged 6–12. We have a week filled with music, magic, and memories ahead of us, and we can't wait to get started!

Meet Your Instructors

Our camp is led by a mother-daughter duo. One is a lifelong Swiftie who knows every bridge by heart, and the other is a former Rhode Island School of Design professor with a passion for art and design. Together, they've designed a curriculum that blends high-quality crafts with pure fandom joy.

The Eras Experience

We aren't just sitting around listening to music (although there will be plenty of that!) A day at Swiftie Summer is busy! Every day of camp is themed after a different Era. Activities are curated to match the vibe of the day, from songwriting and costume design to high-end crafting.

- **Dress Up!** Campers are highly encouraged to dress in the style of the "Era of the Day." Whether it's fringe for Fearless or snakes for Reputation, we want to see their style!
- **Songwriting & Stories:** We'll dive into some age-appropriate song-writing prompts and album art.
- **The Mid-Day Intermission:** Lunch and snack breaks to refuel for the afternoon.
- **Era-Themed Cooking:** Cooking activities are themed as well! On *Evermore* day, you might just find campers enjoying "Evers'mores"! (Please note: All cooking activities will be adjusted for camper allergies; please ensure these are updated on your registration form).
- **The Keepsake:** At the end of the week, every camper will head home with a custom scrapbook filled with photos from the week, drawings, stickers, and friendship bracelets they've traded.

What to Bring Each Day

Please pack a bag with the following essentials:

- A refillable water bottle



- A nut-free snack
- A packed lunch

We are so excited to make the whole place shimmer with your camper this summer. It's going to be a week they remember!

~ Ella & Rossi